

C3Centricity 1-Day Catalyst Workshop

B3: Boosting, Bolder Business

Objective: To identify the blockages in making identified changes needed within an organisation, and develop appropriate strategies and plans to catalyse transformation.

Overview: Many businesses identify needed changes to their organisation, but then struggle to make them happen. Especially when company culture will be impacted - which is often the case - an external perspective and collaborative planning can make a huge difference to catalysing the change. This workshop will help any organisation to “walk the talk” of their strategy and plans.

Content:

- Review results of pre-workshop questionnaire and their implications.
- List of current changes needed.
- Identify any potential blockages that may slow or stop needed changes from happening.
- Understand the reasons for any lack of progression.
- How to catalyse employees to desire the needed changes.
- Prepare for executional adaptations and their adoption.
- Summary and Q&A.
- Action planning, evaluation and close.

Pre-work: Review of current business plans and a pre-workshop questionnaire for management to provide input on reasons for the success or failure to meet the company’s objectives.

For Whom: C-Suite executives and senior managers, or just below, with responsibility for introducing new approaches and ideas, and getting buy-in from employees for the desired changes.

Material provided: Complete training file containing a summary of the presentations; examples of the charts, diagrams and process templates reviewed; blank examples of templates for internal use.